Getting serious about prevention-localisation, integration and emerging evaluation frameworks

Jane Powell
Professor Public Health Economics
Leader Public Health and Wellbeing Research Group, UWE, Bristol

PHWB_UWE
This is fine, I can see all the evidence I need from here.
Building Programs and Policies with a Large Public Health Impact

- Efficacy
- Effectiveness
- Reach
- Implementation
- Maintenance

RE-AIM framework
The Nags Head
Acknowledgements

• My colleagues in the public health and wellbeing research group at UWE, Bristol
• Kathryn Kavanagh S Glos Council
• Health Economists at Bristol
• Health Economists South West
• All my collaborators & colleagues University of the West of England, Bristol University